



# EUROPING

# OUR MISSION IS TO...

consult SMEs in their challenge of  
an effective online distribution  
on key European e-commerce platforms.

A faint, stylized illustration of a European city skyline serves as the background. It includes various architectural landmarks such as domes, spires, and a windmill, rendered in a light gray tone that blends with the white background.

# CUSTOMERS' PAINS

## MARKET UNCERTAINTY

THERE IS TOO MUCH  
COMPETITION TO MY  
PRODUCTS ON ONLINE  
SELLING PLATFORMS.

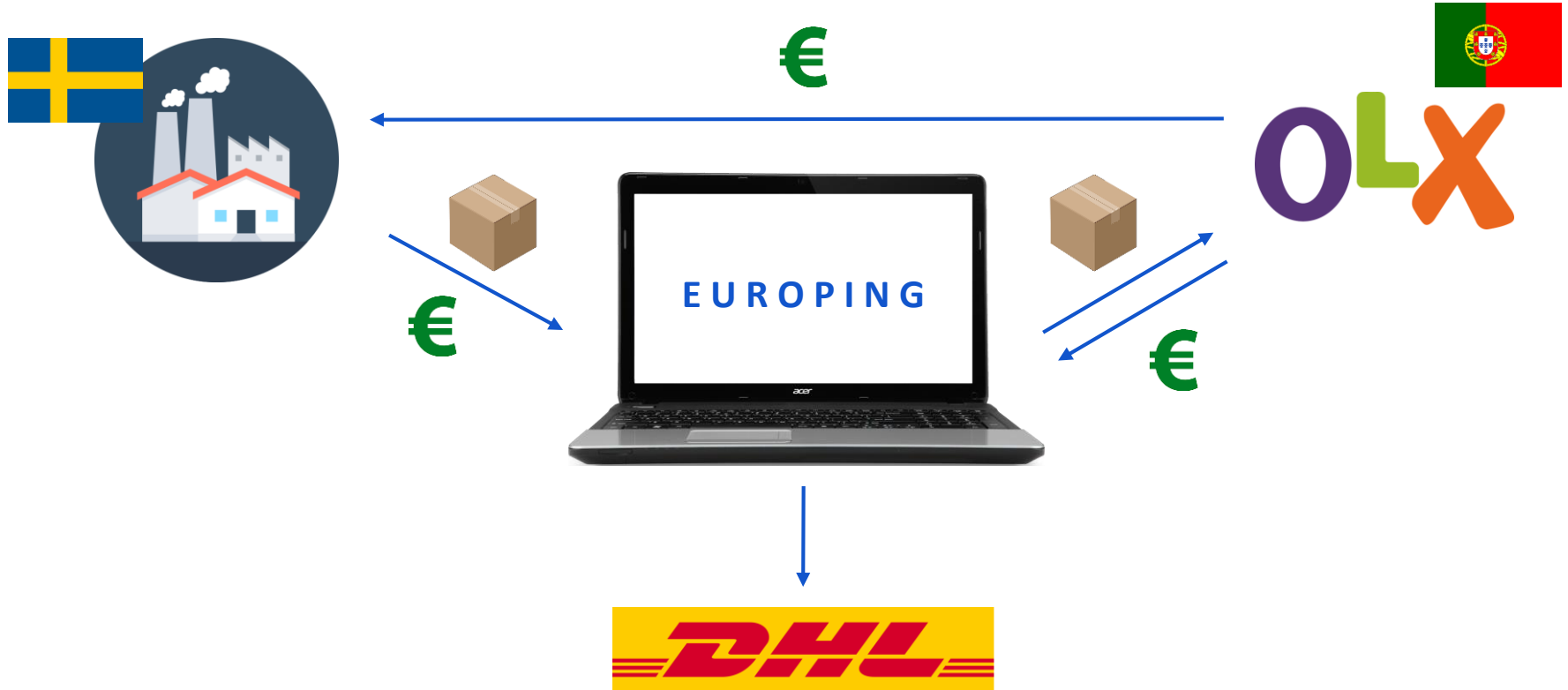
## LACK IN KNOWLEDGE

I'M NOT SURE WHICH  
E-COMMERCE PLATFORM  
IS THE BEST TO SELL  
MY PRODUCTS.

## SCALE IN EUROPE

IT IS HARD TO SELL  
ABROAD, BECAUSE OF  
LANGUAGE AND  
REGULATION BARRIERS.

# EUROPING SOLUTION



## WE KNOW OUR MARKET...

**€48 B**

**€1 B**

**€3 M**

CONSULTANCY FEE

PLATFORM SUBSCRIPTION

PROVISION FROM SALES

## ...WE KNOW HOW TO MAKE MONEY

# NUMBERS BEHIND EUROPING

**156**

LINKEDIN  
FOLLOWERS

CUSTOMER  
LIFETIME  
VALUE

**€8000**

**€500**

CUSTOMER  
ACQUISITION  
COST

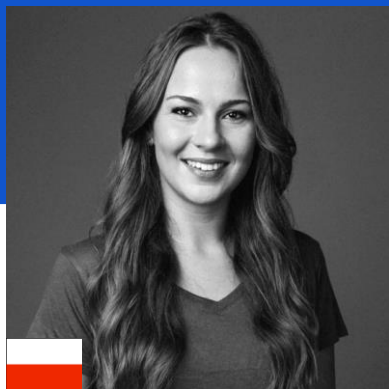
CASH FLOW  
IN YEAR 2020

**€5 M**

**€2 M**

INVESTMENT  
NEEDED

# MARTYNA



CEO

MANAGEMENT,  
FINANCE

B2B Sales,  
Partnerships

# FELIX



CFO

FINANCE,  
STRATEGY

Accounting,  
Strategy

# DANIEL



CIO

ECONOMICS,  
ENTREPRENEURSHIP

Founded  
2 startups

# LEVAN



COO

MANAGEMENT,  
STRATEGY

Management,  
Logistics

# THANK YOU FOR YOUR INTEREST

## CONTACT US

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